



An ISO 9001:2008, ISO 17100, ISO 18587:2017, and ISO 27001 Quality Management System certified company



# RATE TABLE

# 2025

# TRANSLATION RATES

*This service includes the translation by a professional translator native on the target language with specific industry experience to make sure accurate terminology is used and a thorough review of the translation by a second qualified reviewer native on the target language with specific industry experience / knowledge that includes bilingual comparison and terminology research when needed. Additionally, all of our translation services include the QA\* services described below.*

LANGUAGE PAIR	TASK	UNIT	US DOLLARS
<b>English to Spanish US</b>	Translation	Per Source Word	\$0.08
<b>English to Portuguese (BR)</b>	Translation	Per Source Word	\$0.09
<b>English to French (FR / CA)</b>	Translation	Per Source Word	\$0.16
<b>English to German</b>	Translation	Per Source Word	\$0.16
<b>English to Italian</b>	Translation	Per Source Word	\$0.14
<b>English to Russian</b>	Translation	Per Source Word	\$0.10
<b>English to Arabic</b>	Translation	Per Source Word	\$0.10
<b>English to Chinese (Simplified and Traditional)</b>	Translation	Per Source Word	\$0.12
<b>Spanish to English</b>	Translation	Per Source Word	\$0.10
<b>English to Korean</b>	Translation	Per Source Word	\$0.17
<b>English to Japanese</b>	Translation	Per Source Word	\$0.18
<b>English to ALL OTHER LANGUAGES</b>	Translation	Per Source Word	\$0.18

# QA\*

All of our linguistic services include a proprietary ISO 9001:2008 Certified QA (Quality Assurance) process performed by one of our Project Managers consisting of:

- 1. Verification of completeness:** This includes the overall review of exported content to ensure that it has been translated entirely and that there is no missing text anywhere or issues like missing bullets, issues on the dates, currencies or numbers or other common format issues.
- 2. Verification of Style Guide and Glossary:** If the client has a set Style Guide for communications and a glossary of terms, our verification scan, automatically finds any discrepancy in regards to guidelines and terms. This process allows us to find and fix any terminology of style guide issue.
- 3. Grammar and Spell Check Verification:** We run spell check on a specialized software tool that identifies any typos or grammatical concordance issues.
- 4. Verification with Quality Assurance Tool:** Bilingual files are revised using a QA program that detects issues such as lack of number concordance, double spacing, source and target inconsistencies and glossary inconsistencies.

# AI (Artificial Intelligence) Powered Translations

*At Idea Translations, we offer 2 types of AI-powered translation solutions.*

*1. **100% AI Translation:** entails AI translations without a human review, with the exception of formatting. This is an excellent solution for low-risk translation projects needing a solution that is unexpensive and fast. This service provides a 60% cost reduction compared to a fully human translation process. We do select the most appropriate available AI engine based on your content, but there is no guarantee that the translation will be accurate without human involvement.*

*2. **Hybrid AI Translation:** entails AI translation, while also bringing a human professional into the loop. This is an excellent solution for projects with limited budget and tight deadlines that also need to have high levels of accuracy. You can save 30% on your translation costs by using this service instead of a fully human process. Includes a full AI translation, which is then reviewed by a professional translator to mitigate critical errors and provide a translated version that will be as accurate as possible.*

SERVICES

US DOLLARS

**100% Artificial Intelligence  
Translations**

**40% OF TRANSLATION RATES**

**Hybrid Artificial Intelligence +  
Human Review Translations**

**70% OF TRANSLATION  
RATES**

# DTP SERVICES

*This service includes formatting of original designer files to maintain the same page layout on the translated version. Below a partial list of the applications we can work on:*

*CorelDraw / FrameMaker / PageMaker / PO / XML / XLIFF / PHP / Flash / HTML / Dreamweaver / Illustrator / Photoshop / Fireworks / InDesign / Publisher / Visio / QuarkXpress / Among others...*

SERVICES

APPLICATION

UNIT

US DOLLARS

**DTP / Formatting /  
Template Creation**

InDesign, FrameMaker,  
Adobe Illustrator, Ms  
Word and others.

Per Hour

**\$25**

*\* Minimum fee per project \$25*

## REPETITION AND FUZZY DISCOUNTS

### REPETITIONS

25% of new word rate

### FUZZIES

50% of new word rate

## VOLUME DISCOUNTS

### PROJECTS OVER 50,000 WORDS PER LANGUAGE

5% additional discount

### PROJECTS OVER 75,000 WORDS PER LANGUAGE

6% additional discount

### PROJECTS OVER 150,000 WORDS PER LANGUAGE

7% additional discount

# TRANSCRIPTION SERVICES

We have capabilities to transcribe any audio or video file in most languages regardless of format, dialect, amount of speakers or country of origin. Our transcription professionals use state of the art technology to decipher contents on most audio and video files and provide you with a user-friendly text document that allows you to identify sections by speaker or time. We also offer notarized transcriptions for legal purposes, focus group transcriptions and medical transcriptions.

# OVER THE PHONE INTERPRETING

OTP interpreting is a service that connects human interpreters via telephone to individuals who wish to speak to each other but do not share a common language. The telephone interpreter converts the spoken language from one language to another, enabling listeners and speakers to understand each other.

## LANGUAGE

## TASK

## UNIT

## US DOLLARS

**English**

Transcription of Audio / Video

Per Minute

**\$1.50**

**Spanish**

Transcription of Audio / Video

Per Minute

**\$1.50**

**ALL OTHER languages**

Transcription of Audio / Video

Per Minute

**\$8.00**

## LANGUAGE

## TASK

## UNIT

## US DOLLARS

**Spanish**

OTP Interpreting

Per Minute

**\$1.00 - \$1.20**

**ALL OTHER languages**

OTP Interpreting

Per Minute

**\$1.00 - \$1.20**

# VIDEO REMOTE INTERPRETING

VRI is a form of sign language interpreting that allows people who are deaf or hard of hearing to communicate with a hearing person at the same site via videoconferencing instead of live, on-site interpreting. VRI can also be used as an option to OTP interpreting for language interpretation. It is particularly useful when visual context is helpful to understand the message been communicated. VRI is also a good option when (1) there is a lack of available qualified interpreters, such as at a rural location; and (2) when an interpreter is needed immediately and there is no available interpreter on-site.

# REMOTE SIMULTANEOUS INTERPRETING

RSI is the process of translating speech from one language to another in real-time. RSI eliminates the need for on-site interpreters and equipment—reducing costs, carbon emissions, and the burden on event organizers

## LANGUAGE

## TASK

## UNIT

## US DOLLARS

**American Sign Language**

VRI

Per Minute

**\$3.25**

**Spanish**

VRI

Per Minute

**\$2.00**

**ALL OTHER languages**

VRI

Per Minute

**\$2.50**

## LANGUAGE

## TASK

## UNIT

## US DOLLARS

**Spanish**

RSI

Per hour (1 hour minimum)

**\$350**

**ALL OTHER languages**

RSI

Per hour (1 hour minimum)

**\$500**



# ONSITE INTERPRETATION

Onsite interpreters provide face-to-face interpretation services at events, helping to ensure accurate communication between speakers of different languages. This type of interpretation is sometimes preferred over Remote Interpretation because it allows everyone involved to see body language and other non-verbal cues that can provide an even fuller understanding of the speech. There are two main types of Onsite Interpretation: consecutive and simultaneous.

# VOICE OVER / AUDIO RECORDING

This service includes professional narration and audio recording of scripts by voice talents in a studio environment for eLearning, VR prompts or commercials. We strive to produce engaging audiovisual content that resonates with our clients. So whether you need to reach a global audience or communicate a specific message, our voiceover services are here to help you unlock the full potential of your content.

LANGUAGE	TASK	UNIT	US DOLLARS
Spanish	Onsite Interpretation	Per Hour	\$150
ALL OTHER languages	Onsite Interpretation	Per Hour	\$200

- \* Require to be scheduled 72 hours in advance.
- \* There is a 2 hour minimum fee.
- \* There is a 1 hour cancellation fee for any cancellations within 24 hours of the event.
- \* Fees do not include travel costs.

SERVICE	APPLICATION	UNIT	US DOLLARS
Voice Over / Audio Recording	Professional Studio	Per word	\$0.35
AI Voice Over	Professional Studio	Per word	\$0.10

- \* Minimum fee per project is \$25
- \* Minimum fee of \$250 applies to all professional Voice Over projects and \$25 to all AI Voice Over projects.

# ELEARNING DEVELOPMENT

*At Idea Translations, we make creating and localizing eLearning content a breeze. From tailored course development to seamless translations, we've got everything you need to deliver engaging learning experiences worldwide.*

## *Why Choose Us?*

- A dedicated in-house team: developers, voice talents, video editors, linguists, and more.*
- Expertise in Moodle, Articulate 360, and most eLearning tools and LMS platforms.*
- Translation into 125 languages, with unmatched accuracy and cultural precision.*

*We take care of it all so you can focus on empowering your audience with top-tier training content that speaks their language. Let's make global learning simple and impactful!*

SERVICES

APPLICATION

UNIT

US DOLLARS

**eLearning Development**

Articulate Storyline or Captivate

Per Hour

**\$40**

*\* Minimum fee per project is \$25*

SERVICES

US DOLLARS